

James Hamilton



30 March 2022

## **A417 – Missing Link**

### **Concerning 2.10.1 from ExQ2 17 March 2022**

The proposed development will have a direct effect on our business. As an integral part of our business alpaca walking/ trekking will be directly affected by the increase in traffic through Cowley village. This is especially true on Cowley lane as a result of Option 30. The increase which has been assessed and pointed out by Highways will mean that alpaca walking in the lane will carry a substantially increased danger for both the alpacas and the members of the public as the traffic volumes increase and may lead to us having to curtail these activities.

This however is not the full picture as Highways have not shown any figures for Option 12 and the traffic flows appertaining to that, which we believe will increase the Cowley village traffic less than option 30. Why in their proposals did highways not show the expected traffic for option 12 ? How did they arrive at their data for the current levels in Cowley village? Can they also explain the differences shown in the current road traffic volume survey (enclosed) carried out by Cowley village to their (Highways) data. If traffic increases shown by highways are to be believed and these increases are added to the village research and not highways low figures then it would appear that option 30 will make Cowley village little more than a rat run. This level of increased traffic will make our business even more untenable.

It would seem that Option 30 has been pushed forward without proper due diligence to the traffic spill over into the surrounding area and no proper cross correlation has been made between the options potentially available. Option 12 has not been judged by highways to the same criteria as option 30. This biased agenda for option 30 has not allowed the likes of option 12 to be judged on a level playing field.

I also note that as a local business we have never been consulted by highways, at any time, in any way, about how this development would affect our business.

Further I would comment that irrespective of the actual level of traffic volumes the increases expected have received no consideration from highways as to proposals for traffic calming and speed restrictions in and around Cowley village to mitigate both the danger to life and also to render the 'rat run' less appealing.